



TIL sport pack

The Total Solution for Sport

THE INSIDE LINE

Communications Training & Development Sponsorship Events

Pro Pack

- offers a complete support service for sports professionals.
- full proactive and reactive media management and monitoring, to bespoke interactive website for the media and fans, the Pro Pack is the ultimate tool for promoting a sports competitor.
- combines best of professional people skills and new technology, the Pro Pack ensures every aspect of a professional's career is geared to optimal performance levels.
- can be fully customised to generate revenue through exploitation of merchandising and sponsorship - ideal for those who have established their credentials and are seeking to maximise the return on their efforts.

The Pro Pack includes as standard -:

- Bespoke web portal design & build – including interactive
- Full-time media & Public Relations support
- Media monitoring & cuttings service
- Studio and action photography
- Stationery pack – including media/sponsor brochure, business cards, postcards, posters

Performance Enhancement options include -:

- Online merchandising and Fan Club portal
- Sponsorship prospecting and contract negotiation
- Sponsorship evaluation and monitoring service for investors
- Tailored Elite skills training programmes and sports science support
- Concierge service

Performance Pack

- delivers targeted support to help ambitious competitors advance their career.
- designed to establish a credible media and online presence, and improve presentation to key audiences such as the press and potential sponsors.
- perfect for those starting out on sporting career or at a semi-professional level
- can be customised to fit the needs of any sporting discipline
- extremely cost-effective.

The Performance Pack includes as standard -:

- Website design & build
- Studio and action photography
- Web news update service
- Press release creation and distribution (fixed number per year)

Performance Enhancement options include -:

- Brochure/stationery design and print
- Media monitoring and cuttings service
- Monthly e-newsletter
- Elite skills coaching sessions